



# YPSI MIX

OCTOBER 2017

## October Events

312 N. River Street, Ypsilanti, MI 48197

734.483.1520

Tuesday October 17th,  
6:30pm

Board of Directors Meeting  
Everyone is welcome to  
attend Board Meetings except  
when an executive session is  
called.

Saturday October 21st  
EMU Homecoming Events :  
Cross St will be closed from  
2pm-10pm for various events  
in Depot Town for EMU's  
Homecoming!

Saturday October 21st to  
celebrate National Co-op  
Month and EMU's  
Homecoming we will have a  
YFC Open House 4-6pm:

- La Riojana Wine Tasting  
(must be 21 with a valid ID  
to participate)
- Learn about your Co-op  
and meet your board
- Steve Somers and friends  
live music on the patio!

Look out for our Facebook  
events for additional  
information!

**YFC Social:**



## October is Co-op Month

October is National Co-op Month! This year's theme for Co-Op Month is 'Cooperatives Commit to Members and Their Communities'.

When asked about this year's theme Sara Schoenborn, co-chair of the National Co-Op Month Planning Committee and Director of Communications for Cooperative Network, said "Cooperatives commit in countless ways to meeting the needs of their members and communities, so this theme can be customized to best reflect the mission and services provided by your co-op."

It's true that co-ops commit in multiple ways such as: committing to organic practices, committing to fair trade, committing to strengthening the local economy, committing to member democratic control, committing to education, committing to sustainability, and more!

Here at YFC we have committed to the Ypsilanti Community and are excited to participate in celebrating National Co-op Month!

Why is it important to have a National Co-op Month? According to Sarah Crozier, Co-Op Month Committee Co-Chair, "...we

observe Co-Op Month every October, with the goal of shining the spotlight on the many benefits of the producer—worker—and user-owned business model, and letting people know that cooperatives are all around them."

YFC would like to invite you to join us in celebrating 'National Co-op Month' by hearing about your favorite co-op moments and memories and your favorite things co-ops are committed to! Send your favorite memories, moments, or co-op commitments to our Ypsilanti Food Co-op Facebook Page, Facebook Messenger, or email [Leaha@ypsifoodcoop.org](mailto:Leaha@ypsifoodcoop.org). Yours may appear on our Facebook Page or In-Store Postings!

YFC is happy to continue committing to Ypsilanti and all Ypsilantians within it. We are excited to continue celebrating National Co-Op Month! Keep an eye out on our Facebook Page for 'National Co-Op Month Funfacts', different co-op highlights, and more!

To find out more about National Co-op Month visit : [www.coopmonth.coop](http://www.coopmonth.coop) and join in on the fun by using the hashtag #CoopMonth and #CoopsCommit on social media postings!

## October Member Drive

YFC is excited to announce our annual October Co-Op Month Member Drive! For the month of October it is only \$20 to become a new member at YFC!

We are fortunate to have over 900 active members with YFC. These members are

our regular shoppers, volunteers, staff members, community members and more! We are excited to grow our member base and reach even more Ypsilantians!

Pick up your member application today to

## October Member Drive Continued

take home and fill out, or stop in and fill out your application in store! Applications are available at the register and online at [Ypsifoodcoop.org](http://Ypsifoodcoop.org) under the 'Get Involved Tab'.

A YFC Membership is also the perfect gift to get now for a loved one this upcoming holiday season! Get part of your holiday shopping

done early and give a gift that they will truly use!

Member benefits include a member discount, and voting rights for our Board of Directors and various ballot issues. Becoming a member at YFC is a great way to get involved in your local community and meet your neighbors!

New members will also receive a New Member Goodie Bag available at the register upon turning in your application!

We are excited for this member drive to celebrate 'National Co-Op Month' and we can't wait to meet all the new members! Welcome to the Co-op from all the YFC staff!

## Co-Op Basics!

Celebrate 'National Co-Op Month' with 'Co-Op Basics' products! YFC belongs to a group of retail co-ops united under the National Co-op Grocers (NCG) which has introduced the 'Co-Op Basics' Program.

The goal of this program is to help make good, healthy, organic food more affordable for everyone!

Therefore, they have committed to keeping the prices on staple items as low as possible!

These are items like: coffee, crackers, peanut butter, juices, and more! Look for the purple tags when shopping

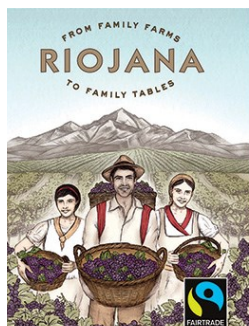


your co-op to find these Co-Op Basics Deals available to everyone every day!

This program shows that cooperatives are committed to increasing healthy food access to everyone regardless of financial situations.

Find your favorite Co-Op Basics Products this week at YFC!

## Vendor Highlight: La Riojana Co-op



La Riojana, one of the largest Argentina wineries, started as a small bodega buying grapes to make wine and eventually

they began growing their own grapes for their wine.

This cooperative consists of hundreds of families working together to tend the cooperative.

from small beginnings they now produce close to 40 million liters of wine, and over 4 million cases of wine per year.

There are over 500 producer partners involved and over 80% of their members are small-scale producers.

La Riojana prioritizes providing for their members by giving members a higher market price for their grapes, and ensuring lower prices through collective purchasing power. They were the first

Argentine winery to become Fairtrade Certified in 2006 and are, now the largest Fairtrade wine producer in the world! They are certified organic, and prioritize sustainability.

YFC is proud to carry La Riojana wines and thereby living out our seventh principle to support other cooperatives!

Grab a bottle of organic, Fairtrade, sustainably and cooperatively made La Riojana wine on sale this month for only \$6.99!

### General Manager

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### Special Thanks to:

Our Board and all the staff, volunteers and members